



Unique Personal Effectiveness Coaching Process

We work with individuals who are determined to become the best they can be. If you qualify, we will work with you to achieve your full potential and increase your effectiveness.

Here is what you can look forward to:

- Gain insight into your strengths and opportunities for improvement using our scientifically proven assessment tools
- Develop a personal action plan to become more constructive and bring out the best in yourself and others
- Clarify a vision for yourself and your organization
- Set goals to attract future success into your personal and business life
- Work on step-by-step initiatives to achieve your desired results
- Have a sounding board and gut check to make sure you are on the right path

The Process

1. **Qualification:** We will send you a qualification questionnaire and arrange an initial consultation by telephone to see if there is a good fit between your desired results and our coaching process. At this point, either you or we may decide not to move forward with the process. When you move forward you will be asked to sign a coaching agreement.
2. **Assessment:** With the decision to move forward we will send you a confidential assessment to complete either on-line or in hardcopy.
3. **Consultation:** We will meet with you by telephone to discuss the results of the assessment and develop an action plan to strengthen the constructive elements of your thinking and behaviour.
4. **Coaching:** We will then set up a series of monthly 2-hour coaching sessions by telephone combined with email support to assist you with setting and keeping your goals and action plans.
 - a. You will be expected to submit an update form in advance of each coaching session.



- b. The coaching process can be discontinued at any time. We recommend a six month commitment.
- c. Coaching sessions can be scheduled at your convenience either during the business day or in the evening.

Investment

Each 1-hour coaching session is \$175 to \$275 plus an upfront assessment for \$150. Investment is at the higher end of the range for Greg Schinkel and at the lower end of the range for Steve Jones or Dr. Peter DeShane.

Your Personal Effectiveness Coach

There are three coaches who may work with you. Greg Schinkel is the President of Unique Training & Development Inc. Steve Jones is a Senior Associate with UTDI. Dr. Peter DeShane works with UTDI clients as a strategic partner with UTDI. All three have extensive experience in helping individuals and teams maximize performance. For detailed information on Greg or Steve, please visit www.uniquedevelopment.com. For information about Dr. DeShane, please visit www.PersuasionSuccess.com.

Benefit Summary

Similar to how a personal trainer helps get better results in the gym, a personal performance coach can help accelerate your success and develop a deeper sense of satisfaction with many aspects of your life.

Taking the Next Step

Request a qualification questionnaire by calling or emailing us at (866)700-9043 or info@uniquedevelopment.com.